

Just the facts...

What:

The first Charleston Area Food Expo is a two-day food and hospitality event specially tailored for local restaurants, chefs and food enthusiasts alike. C.A.F.E. will provide businesses with the chance to position their products in the hands and mouths of local consumers through samplings, demonstrations, presentations and sales.

C.A.F.E. will feature over 65 exhibitions, including:

- Restaurants & Caterers
- Chefs & Culinary Gurus
- Wine/Alcohol Suppliers
- Specialty & Gourmet Foods
- Event Planners & Rentals
- Hotels & Special Event Venues

C.A.F.E. attendance is conservatively estimated to be over 1500 representing all parts of the Charleston Area.

Excellent media for the festival will include local television networks, radio stations, and print publications.

When:

Saturday, February 6th 11 am- 8 pm

Sunday, February 7th 12 pm- 5 pm

Where:

C.A.F.E. will take place at the Omar Shrine Auditorium in Mount Pleasant. This is a well established venue, conveniently located with easy access parking.

Cost:

General Admission Tickets:

Saturday, Feb. 6th C.A.F.E. (Exposition) \$10

Sunday, Feb. 7th: Sunday at the Shrine \$20

Children 12 and under are free.

V.I.P. Tickets (Available for Sunday at the Shrine)

Includes V.I.P. Seating, Food, and Open Bar \$45

A weekend pass can be purchased in advance for \$25

Tickets will be available for purchase online and at the Point Grill.

Events & Highlights:

C.A.F.E. will feature a stage for an assortment of activities such as cooking demonstrations, a presentation on the importance of supporting the local seafood industry and much more.

Saturday:

- Marketplace of all things "Lowcountry" for Sale and Sampling
- Wine Tastings
- Attendee's Happy Hour
- Shrimp & Grits Eating Contest
- Presentation on Local Seafood
- Cooking Demonstrations
- Ice Carving Competition

Sunday:

- Oyster Roast
- Live Music & Entertainment
- Cash Bar
- Catered Food

Sponsorship/Exhibitor opportunities:

Sponsorship and Exhibitor space is assigned on a first come, first served basis. All exhibitors and Sponsors will receive a listing in the event program. For details on Sponsorships and Exhibitor refer to C.A.F.E. 2010 packet.

Exhibit Booth Prices:

- **Lobby (6 avail.): \$200**
(1 x 6' Table, 2 Chairs, 1 Trashcan, 1 booth sign, pipe & drape)
- **8x10/10x10: \$400**
(1 x 6' Table, 2 Chairs, 1 Trashcan, 1 booth sign, pipe & drape)
- **8x20/10x20: \$700**
(2 x 6' Table, 4 Chairs, 2 Trashcans, 2 booth signs, pipe & drape)
- **Premier Sponsorship (limited to 5) \$1500**
Premier logo placement on all printed promotional pieces, advertising and signage, Logo and link placement on expo's website, Premier on site 10 X 20 booth in prime location (includes: 4 chairs, 2 trashcans, 2 signs, pipe & drape.) 4 General admission tickets. 4 Sunday at the Shrine tickets.
- **Naming Rights Sponsorship \$350**
As a Naming Right Sponsor, your company will be associated with one particular part of the expo. The sponsorship will be very specific to the selected Naming Right opportunity and exposure will be highly focused on the particular event or area.